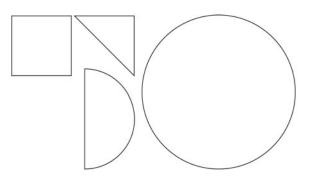
THE FIFTIETH ANNIVERSARY OF THE GUGGENHEIM MUSEUM



NEWS RELEASE

GUGGENHEIM MUSEUM AND FRANK LLOYD WRIGHT FOUNDATION CELEBRATE VISIONARY ARCHITECT WITH EXHIBITION MARKING 50TH ANNIVERSARY OF WRIGHT'S RENOWNED BUILDING

More Than 200 Archival Drawings, New Models, and Animations

Exhibition: Frank Lloyd Wright: From Within Outward

Venue: Solomon R. Guggenheim Museum,

1071 Fifth Avenue, New York

Dates: May 15 – August 23, 2009

Preview: Thursday, May 14, 10 a.m. – 2 p.m.

(NEW YORK, NY – May 14, 2009) – Fifty years after the realization of Frank Lloyd Wright's renowned design, the Solomon R. Guggenheim Museum celebrates the golden anniversary of its landmark building with the exhibition *Frank Lloyd Wright: From Within Outward,* co-organized by the Solomon R. Guggenheim Foundation and the Frank Lloyd Wright Foundation. On view from May 15 through August 23, 2009, the 50th anniversary exhibition brings together 64 projects designed by one of the most influential architects of the 20th century, including privately commissioned residences, civic and government buildings, religious and performance spaces, as well as unrealized urban mega-structures. Presented on the spiral ramps of Wright's museum through a range of media—including more than 200 original Frank Lloyd Wright drawings, many of which are on view to the public for the first time, as well as newly commissioned models and digital animations—*Frank Lloyd Wright: From Within Outward* illuminates Wright's pioneering concepts of space and reveals the architect's continuing relevance to contemporary design.

Guggenheim MUSEUM

An exhibition co-organized by the Solomon R. Guggenheim Foundation and the Frank Lloyd Wright Foundation.

The exhibition takes its title from Frank Lloyd Wright's musings on the importance of interior space in shaping and informing a structure's exterior. "The building is no longer a block of building material dealt with, artistically, from the outside," Wright said. "The room within is the great fact about building—the room to be expressed in the exterior as space enclosed." Few designs in Wright's oeuvre so well illustrate the concept of designing "from within outward" as the Guggenheim Museum, in which the interior form gives shape to the exterior shell of the building.

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Richard Armstrong, Director of the Solomon R. Guggenheim Foundation and Museum, stated, "Fifty years ago, the trajectories of the Solomon R. Guggenheim Museum and Frank Lloyd Wright became intertwined. When it opened in October 1959, the museum drew both criticism and admiration, but what was indisputable was that Wright had reinvented the art museum." Armstrong continued, "How fitting that we open our fiftieth-anniversary celebrations with *Frank Lloyd Wright: From Within Outward*, an exhibition that documents and challenges how architecture influences the way we live and how we experience art."

"Rather than a retrospective, this exhibition focuses on the diversity of Wright's vision and the ways he sought to realize it, conveying fresh perspectives on how the buildings themselves celebrate that vision through spaces that enrich our lives with their transformational power," said Phil Allsopp, President and CEO of the Frank Lloyd Wright Foundation, the only organization established by Frank Lloyd Wright to be the repository of his life's work and the first to bear his name. "The concept of the exhibition also reflects a growing recognition of the enormous relevance today of Frank Lloyd Wright's design philosophies, which embrace culture, technology and environment. The exhibition articulates the Frank Lloyd Wright Foundation's public mission and active engagement in education, scholarship, design, research, historic preservation, and public policy." The Frank Lloyd Wright Archives, which the Frank Lloyd Wright Foundation owns and operates at its headquarters in Scottsdale, Arizona, is the primary source of loans for the exhibition.

During his 72-year career, Frank Lloyd Wright (1867–1959), who died just six months before the opening of the Guggenheim, worked independently from any single style and developed a new sense of architecture in which form and function are inseparable. Known for his inventiveness and the diversity of his work, Wright is celebrated for the awe-inspiring beauty and tranquility of his designs. Whether creating a private home, workplace, religious edifice, or cultural attraction, Wright sought to unite people, buildings, and nature in physical and spiritual harmony. To realize such a union in material form, Wright created environments of simplicity and repose through carefully composed plans and elevations based on consistent, geometric grammars.

His innovative designs complement the surrounding environment of the site and intensify the physical, emotional, and social experience of flowing, continuous space within them. In his earliest designs, such as the Larkin Company Administration Building (Buffalo, New York, 1902–06) and Unity Temple (Oak Park, Illinois, 1905), Wright carefully deconstructs the box-like environment of his European contemporaries by opening up corners and using walls merely as screens to enclose tranquil interior spaces. Wright's architecture is a translation of his conception of society into a spatial language that can be understood intuitively and enhances the everyday experience. While the aesthetic strength of Wright's work has invited people to revisit his idiom, it is the ambition of *Frank Lloyd Wright: From Within Outward* to celebrate the basic idea behind his architecture—the sense of freedom in interior space—and inspire visitors to see the potential that architecture can carry for the here and now and for the future.

Frank Lloyd Wright: From Within Outward is organized in a loosely chronological order and is installed to be viewed from the rotunda floor upwards. Off the first ramp in the High Gallery is an original curtain depicting Wright's native Wisconsin landscape from the 1952 Hillside Theater at Taliesin, Wright's home and studio in Spring Green, Wisconsin (1911–59). On loan from Taliesin, this curtain creates the backdrop for the first stop of the exhibition audio tour with recorded oral histories from the collection of the Frank Lloyd Wright Foundation, which feature the voices of clients, friends, apprentices, and architects reflecting on the revelatory experience of living and working in Wright-designed spaces.

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Highlights of *Frank Lloyd Wright: From Within Outward* include newly created three-dimensional scale models that examine the internal mechanics of functional space in relation to exterior form in a variety of Wright's projects. Among these are an exploded version of the Herbert Jacobs House (Madison, Wisconsin, 1937); a mirrored model for Unity Temple; and a sectional model of Beth Sholom Synagogue (Elkins Park, Pennsylvania, 1953). Large-scale models of unrealized urban schemes for projects, including his Plan for Greater Baghdad (1957), the Crystal City for Washington, D.C. (1940), and the Pittsburgh Point Civic Center (1947), provide insight into Wright's visions for the landscapes of the city. The models were developed by Michael Kennedy of New York–based Kennedy Fabrications Inc., which specializes in architectural models and prototyping, and Situ Studio, a Brooklyn-based firm focused on research, design, and fabrication.

Special animations offer viewers the opportunity to experience an interpretation of nine of Wright's un-built or demolished projects as well as his own Taliesin and Taliesin West. The animations were designed by teams of students from the Harvard University Graduate School of Design Interactive Spaces course taught by Allen Sayegh and from Madison Area Technical College, with the assistance of Archi Zarzycki of arc.studio.3d and ZD Studios (both also of Madison).

The curatorial team for *Frank Lloyd Wright: From Within Outward* includes Thomas Krens, curator and Senior Advisor of International Affairs for the Solomon R. Guggenheim Foundation; David van der Leer, Assistant Curator of Architecture and Design; and Maria Nicanor, Curatorial Assistant, all for the Solomon R. Guggenheim Museum, in collaboration with Bruce Brooks Pfeiffer, Director of the Frank Lloyd Wright Archives; Margo Stipe, Curator and Registrar of Collections of the Frank Lloyd Wright Archives; and Oskar Muñoz, Assistant Director of the Frank Lloyd Wright Archives. Mina Marefat, an architect and Wright scholar, has served as Curatorial Consultant for the Baghdad module of the exhibition. The exhibition installation for *Frank Lloyd Wright: From Within Outward* has been designed by the Solomon R. Guggenheim Museum in collaboration with the design firm Wendy Evans Joseph Architecture.

Media partner Thirteen/WNET.

The Legacy of Frank Lloyd Wright

In 1990, the Solomon R. Guggenheim Museum was declared a landmark by the New York City Landmark Preservation Commission and in 2005 was listed on the National Register of Historic Places. On October 7, 2008, the Interior Secretary of the United States named the Guggenheim a National Historic Landmark in recognition of the museum's significance within American history and culture. UNESCO World Heritage Center also is considering Wright's legacy: ten of the architect's most relevant buildings, including the Guggenheim Museum, Taliesin, and Taliesin West, his home and studio in Scottsdale and the headquarters of the Frank Lloyd Wright Foundation, have recently been included on the United States' World Heritage Tentative List, which identifies the most significant cultural and natural treasures worldwide.

In anticipation of its 50th anniversary in 2009, the Solomon R. Guggenheim Museum recently undertook a four-year restoration, the results of which were unveiled in September 2008. At the outset of the restoration project, a team of architects, structural engineers, and conservators undertook a comprehensive condition assessment and found that, while the building remained in good structural condition, the removal of 11 coats of paint, the infilling of exterior cracks, the treatment of corroded steel structures, and the repair and reinforcement of the concrete were essential to insure the ongoing health of the structure.



With its legacy grounded in the architecture of Frank Lloyd Wright, the Guggenheim is dedicated to exploring the connections between design, architecture, and other forms of art, especially in the context of the city. Design exhibitions organized by the Guggenheim have included the 2001 retrospective of the work of architect Frank Gehry, which became the most attended show in the history of the New York museum, and a retrospective of the work of architect Zaha Hadid in 2006. With such projects at the forefront, the Guggenheim has initiated the development of a broad program in which architecture and design become a means of expression to document, divert, and direct our increasingly urban societies.

Exhibition Tour

Following the presentation of *Frank Lloyd Wright: From Within Outward* at the Solomon R. Guggenheim Museum in New York, the exhibition will travel to the Guggenheim Museum Bilbao in Bilbao, Spain, where it will be on view from October 6, 2009 through February 2010.

Publications

Frank Lloyd Wright: From Within Outward is accompanied by a fully illustrated exhibition catalogue published by Skira/Rizzoli. With forewords by Phil Allsopp, Richard Armstrong, and Thomas Krens, the catalogue will include essays by Wright scholars Richard Cleary, Neil Levine, Mina Marefat, Bruce Brooks Pfeiffer, Joseph M. Siry, and Margo Stipe. In addition to the exhibition catalogue, The Guggenheim: Frank Lloyd Wright and the Making of the Modern Museum will be published on the occasion of museum's fiftieth anniversary and in association with the Frank Lloyd Wright Foundation. This first-ever book to explore the 16-year construction process behind one of the greatest modern buildings in America will examine the history, design, and construction of Wright's masterwork. Fully illustrated with preliminary drawings, models, and photographs, the book includes three major essays by Hillary Ballon, Neil Levine and Joseph Siry.

Education and Public Programs

In conjunction with the exhibition, the Sackler Center for Arts Education at the Solomon R. Guggenheim Museum presents a full roster of educational programs, including *Learning By Doing*, an exhibition featuring a selection of shelters designed, built, and lived in by students at the Frank Lloyd Wright School of Architecture in Arizona and Wisconsin over the past seven decades. Curated by David van der Leer, Assistant Curator of Architecture and Design, in collaboration with the Frank Lloyd Wright School of Architecture, the exhibition provides an opportunity for visitors of all ages to create their own designs, which will be incorporated into *Learning By Doing* over the course of the summer.

In addition, the Sackler Center will present the two-day symposium *Now What Architecture?* on May 14 and 15 in the Peter B. Lewis Theater at the museum. Based upon the architect's captivating 1931 question, this symposium—which will include debates on contemporary architecture and urban design among scholars, architects, designers, and cultural critics from around the world—will introduce Wright's ideas about space into the 21st century's dialogue.

Among the additional public programming offered, *The Architecture of Writing: Wright, Women and Narrative* will be presented on Wednesday, June 10 at 6:30 pm. Moderated by the author Suzannah Lessard, participants will include Carol Gilligan, New York University, Gwendolyn Wright, Columbia University, and Beverly Willis, FAIA. Honoring Taliesin Fellow Lois Gottlieb, this special evening features the premiere of *A Girl Is A Fellow Here: 100 Women Architects in the Studio of Frank Lloyd Wright*, a new 15-minute film produced by the Beverly Willis Architecture Foundation, followed by a panel discussion that seeks to expand definitions of architectural genius in which collaboration, in general, and women, in particular, assume greater stature in the remarkable history of Frank Lloyd Wright and in the rich history of American architecture. This event is co-organized by the Solomon R. Guggenheim Museum and the Beverly Willis Architecture Foundation. For more information, visit www.guggenheim.org/education or contact the Box Office at 212 423-3587.

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About the Frank Lloyd Wright Foundation

The Frank Lloyd Wright Foundation is a leading global multidisciplinary center for education, scholarship, debate, and research committed to the place of architecture and the arts in enriching the quality and dignity of life. The Frank Lloyd Wright Foundation's mission is to educate and engage diverse audiences through programs that encourage innovative thinking about the relationships between architecture and design and the natural environment, and inspire a quest for beauty, balance and harmony in the creation of buildings and spaces that enrich daily life; and preserve the works, ideas and innovative spirit of Frank Lloyd Wright for the benefit of all generations. Wright established the foundation, headquartered in Scottsdale, Arizona, in 1940 to be the repository of his life's work. The foundation owns and operates Taliesin in Spring Green, Wisconsin, and Taliesin West in Scottsdale, Arizona (Wright's own homes and studios); the professionally accredited Frank Lloyd Wright School of Architecture; and the Frank Lloyd Wright Archives, widely regarded as the largest of its kind devoted to the works of a single artist worldwide. Both Taliesin and Taliesin West are National Historic Properties and are on the United States World Heritage Tentative List. For information visit www.franklloydwright.org.

About the Solomon R. Guggenheim Foundation

Founded in 1937, the Solomon R. Guggenheim Foundation is dedicated to promoting the understanding and appreciation of art, primarily of the modern and contemporary periods, through exhibitions, education programs, research initiatives, and publications. Currently the Solomon R. Guggenheim Foundation owns and operates the Guggenheim Museum on Fifth Avenue in New York and the Peggy Guggenheim Collection on the Grand Canal in Venice, and also provides programming and management for two other museums in Europe that bear its name: the Guggenheim Museum Bilbao and the Deutsche Guggenheim in Berlin. In early 2013 the Guggenheim Abu Dhabi, a 452,000-square-foot museum of modern and contemporary art designed by architect Frank Gehry, is scheduled to open.

Upcoming Exhibitions

In addition to *Frank Lloyd Wright: From Within Outward*, the Guggenheim will present a broad range of exhibitions as part of the fiftieth anniversary celebrations, including *Intervals: Julieta Aranda* (April 10 – July 19, 2009), the first in an experimental new series designed to reflect the spirit of young and emerging artists; *The Sweeney Decade: Recent Acquisitions at the 1959 Inaugural* (June 5 – September 2, 2009), an exhibition of major collection works acquired by former Guggenheim Director James Johnson Sweeney during his tenure from 1952-60, including examples of international post-WWII trends in abstraction; *Kandinsky* (September 18, 2009 – January 17, 2010), a chronological survey of more than 100 paintings drawn from the three institutions that own the greatest concentration of the artist's work in the world: the Guggenheim, Centre Georges Pompidou, Paris, and Städtische Galerie im

Lenbachhaus, Munich—as well as significant loans from private and public holdings; *Anish Kapoor: Memory* (October 2009 – March 2010), an installation of a major work commissioned by the Deutsche Guggenheim in Berlin; and *Tino Sehgal* (February-March 2010), an exhibition of the London-born, Berlin-based artist in which he utilizes the Frank Lloyd Wright rotunda, offering visitors a unique opportunity to engage with the architecture as a purely social space.

VISITOR INFORMATION

Admission: Adults \$18.00, students/seniors (65+) \$15.00, members and children under 12 free. Admission includes audio-guide tour.

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Museum Hours: Sunday to Wednesday, 10 a.m. to 5:45 p.m. Closed Thursdays. Friday, 10 a.m. to 5:45 p.m. Starting May 15, the museum hosts Pay What You Wish on Saturday evenings, beginning at 5:45 p.m. until 7:45 p.m. For general information, call 212 423-3500, or visit www.guggenheim.org.

#1097

May 14, 2009 (Updated from September 11, 2008)

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Publicity Images for

Frank Lloyd Wright: From Within Outward

Solomon R. Guggenheim Museum May 15-August 23, 2009

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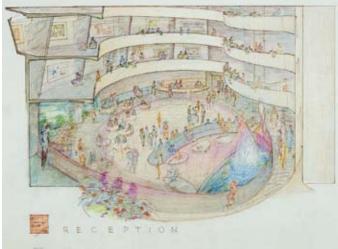
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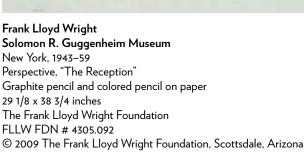
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Frank Lloyd Wright
Solomon R. Guggenheim Museum
New York, 1943–59
Exterior view
© The Solomon R. Guggenheim Foundation, New York



Frank Lloyd Wright
Solomon R. Guggenheim Museum
New York, 1943–59
Perspective, "The Reception"
Graphite pencil and colored pencil on paper
29 1/8 x 38 3/4 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 4305.092
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona



Frank Lloyd Wright
Solomon R. Guggenheim Museum
New York, 1943–59
Exterior view
© The Solomon R. Guggenheim Foundation, New York

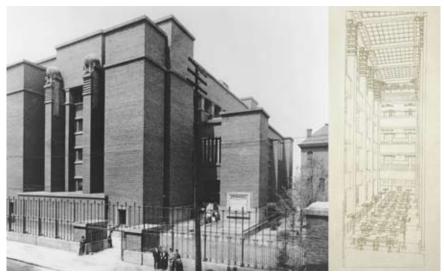


Frank Lloyd Wright
Solomon R. Guggenheim Museum, New York
1943–59
Ink and pencil on tracing paper
20 x 24 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 4305.745
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona



Frank Lloyd Wright
Solomon R. Guggenheim Museum
New York, New York, 1943-59
Interior perspective, "The Masterpiece"
Graphite pencil and color pencil on paper
35 x 40 3/8 inches (88.9 x 102.6 cm)
The Frank Lloyd Wright Foundation
FLLW FDN #4305.010



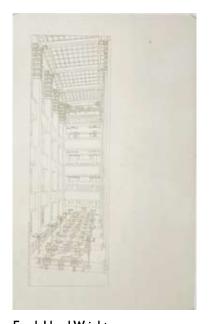


Frank Lloyd Wright Larkin Company Administration Building (demolished) Buffalo, New York, 1902–06 Exterior view The Frank Lloyd Wright Foundation FLLW FDN # 0403.0030 © 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona

Frank Lloyd Wright
Larkin Company Administration Building (demolished)
Buffalo, New York, 1902–06
Interior court view
Print
18 x 26 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 0403.164
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona



Frank Lloyd Wright
Larkin Company Administration Building (demolished)
Buffalo, New York, 1902–06
Exterior view
The Frank Lloyd Wright Foundation
FLLW FDN # 0403.0030
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona

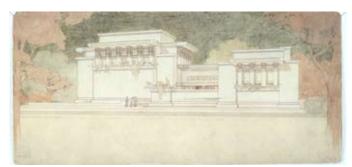


Frank Lloyd Wright
Larkin Company Administration Building (demolished)
Buffalo, New York, 1902–06
Interior court view
Print
18 x 26 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 0403.164
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona



Frank Lloyd Wright
Unity Temple
Oak Park, Illinois, 1905–08
Perspective
Ink and watercolor on art paper
11 1/2 x 25 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 0611.003
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona

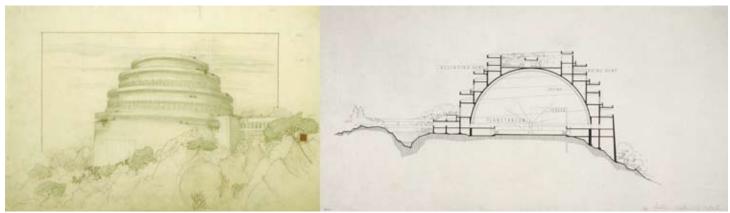
Frank Lloyd Wright
Unity Temple
Oak Park, Illinois, 1905–08
Interior view
Photograph by David Heald
© The Solomon R. Guggenheim Foundation, New York



Frank Lloyd Wright
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Unity Temple
Oak Park, Illinois, 1905–08
Interior view
Photograph by David Heald
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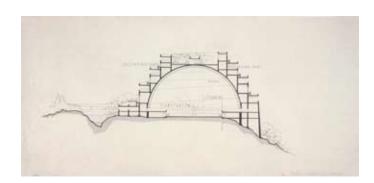


Frank Lloyd Wright
Gordon Strong Automobile Objective and Planetarium (project)
Sugarloaf Mountain, Maryland, 1924–25
Perspective
Colored pencil on tracing paper
20 x 31 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 2505.039
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona

Frank Lloyd Wright Gordon Strong Automobile Objective and Planetarium (project) Sugarloaf Mountain, Maryland, 1924–25 Section Ink on paper 17 x 35 7/8 inches The Frank Lloyd Wright Foundation FLLW FDN # 2505.067 © 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona



Frank Lloyd Wright
Gordon Strong Automobile Objective and Planetarium (project)
Sugarloaf Mountain, Maryland, 1924–25
Perspective
Colored pencil on tracing paper
20 x 31 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 2505.039
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona



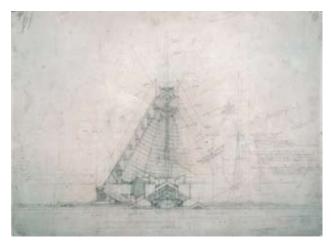
Frank Lloyd Wright
Gordon Strong Automobile Objective and Planetarium (project)
Sugarloaf Mountain, Maryland, 1924–25
Section
Ink on paper
17 x 35 7/8 inches
The Frank Lloyd Wright Foundation
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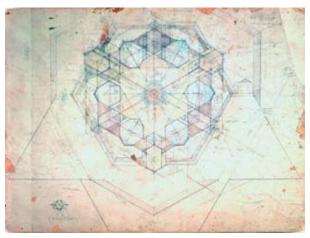
Frank Lloyd Wright
Taliesin West
Scottsdale, Arizona, 1937–59
View to drafting studio
The Frank Lloyd Wright Foundation
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona



Frank Lloyd Wright
Taliesin West
Scottsdale, Arizona, 1937–59
View from prow to drafting studio and original dining room
The Frank Lloyd Wright Foundation
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona



Frank Lloyd Wright
Steel Cathedral (project)
New York, 1926
Elevation
Graphite pencil and colored pencil on paper
22 5/8 x 30 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 2602.003
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona



Frank Lloyd Wright
Steel Cathedral (project)
New York, 1926
Plan
Graphite pencil and colored pencil on paper
23 7/16 x 31 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 2602.002
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Frank Lloyd Wright
Herbert Jacobs House #1
Madison, Wisconsin, 1936–37
Exterior view
Photograph by David Heald
© The Solomon R. Guggenheim Foundation, New York

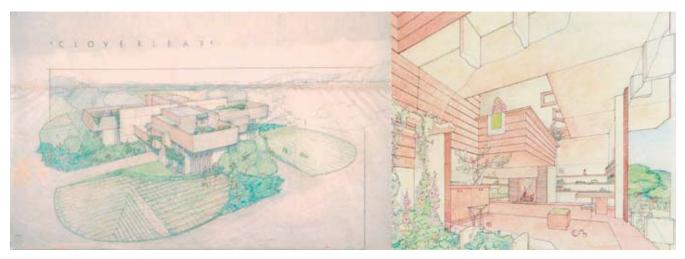
Frank Lloyd Wright
Herbert Jacobs House #1
Madison, Wisconsin, 1936–37
Interior view
The Frank Lloyd Wright Foundation
Photograph by Larry Cuneo
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Frank Lloyd Wright
Herbert Jacobs House #1
Madison, Wisconsin, 1936–37
Exterior view
Photograph by David Heald
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Frank Lloyd Wright
Herbert Jacobs House #1
Madison, Wisconsin, 1936–37
Interior view
The Frank Lloyd Wright Foundation
Photograph by Larry Cuneo
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Frank Lloyd Wright Cloverleaf Quadruple Housing (project)

Pittsfield, Massachusetts, 1942
Aerial perspective
Colored pencil and ink on paper
26 x 36 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 4203.002
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Frank Lloyd Wright Cloverleaf Quadruple Housing (project)

Pittsfield, Massachusetts, 1942
Interior perspective
Pencil, colored pencil, and ink on paper
28 1/8 x 34 3/4 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 4203.008
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Frank Lloyd Wright Cloverleaf Quadruple Housing (project)

Cloverleaf Quadruple Housing (project)
Pittsfield, Massachusetts, 1942
Aerial perspective
Colored pencil and ink on paper
26 x 36 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 4203.002
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Frank Lloyd Wright Cloverleaf Quadruple Housing (project)

Pittsfield, Massachusetts, 1942
Interior perspective
Pencil, colored pencil, and ink on paper
28 1/8 x 34 3/4 inches
The Frank Lloyd Wright Foundation
FLLW FDN # 4203.008
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Frank Lloyd Wright
Marin County Civic Center
San Rafael, California, 1957–62
Main entrance of administration building
Photograph by Ezra Stoller © Esto



Frank Lloyd Wright
Fair Pavilion for the Marin County Civic Center (project)
San Rafael, California, 1957
Perspective
Colored pencil and ink on paper
36 x 53 3/8 inches
The Frank Lloyd Wright Foundation
FLLWFDN # 5754.004
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona



Frank Lloyd Wright
Imperial Hotel, Scheme #2 (demolished)
Tokyo, 1913–22
View of the promenade
The Frank Lloyd Wright Foundation
FLLW FDN # 1509.0101
© 2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona



Frank Lloyd Wright
Imperial Hotel, Scheme #2 (demolished)
Tokyo, 1913–22
Exterior view
Photograph © Hulton Archive/Stringer/Getty Images



Frank Lloyd Wright
Hillside Fellowship Complex, Taliesin III
Spring Green, Wisconsin, 1933
Drafting studio (interior view)
Photograph by David Heald
© The Solomon R. Guggenheim Foundation, New York



Frank Lloyd Wright
Hillside Theatre #2, Taliesin III
Spring Green, Wisconsin, 1952
Interior view
Photograph by David Heald
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Frank Lloyd Wright
Taliesin III
Spring Green, Wisconsin, 1925–59
View to residence across the pond
Photograph by David Heald
© The Solomon R. Guggenheim Foundation, New York



Frank Lloyd Wright
Taliesin III
Spring Green, Wisconsin, 1925–59
View of the Hill Tower
Photograph by David Heald
© The Solomon R. Guggenheim Foundation, New York



Frank Lloyd Wright Mile High Office Tower, "The Illinois" Chicago, 1956 (unbuilt)

View of taxi-copters landing pads and parking platforms with Lake Michigan in the background

Courtesy Harvard University Graduate School of Design, Professor Allen Sayegh, with Justin Chen and John Pugh



Frank Lloyd Wright
Mile High Office Tower, "The Illinois"
Chicago, 1956 (unbuilt)
View of the terrace with Lake Michigan in the background
Courtesy Harvard University Graduate School of Design, Professor Allen
Sayegh, with Justin Chen and John Pugh



Frank Lloyd Wright
Arizona State Capitol, "Oasis"
Phoenix, Arizona, 1957 (unbuilt)
Courtesy Harvard University Graduate School of Design, Professor Allen
Sayegh, with Shelby Doyle and Vivien Liu



Frank Lloyd Wright
Huntington Hartford Sports Club / Play Resort (unbuilt)
Los Angeles, 1947
Model designed and fabricated by Situ Studio, Brooklyn, 2009
Photo: David Heald



Frank Lloyd Wright during construction of the Solomon R. Guggenheim Museum, New York, ca. 1959 Photograph by William Short © The Solomon R. Guggenheim Foundation, New York



Crowds lined up at the opening of the Solomon R. Guggenheim Museum, New York, October 21, 1959 Photograph by Robert E. Mates © The Solomon R. Guggenheim Foundation, New York



Frank Lloyd Wright: From Within Outward Model of Huntington Hartford Sports Club/Play Resort, Los Angeles, 1947 (unbuilt)

Model designed and fabricated by Situ Studio, Brooklyn, 2009 © 2008–2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona Installation view, Solomon R. Guggenheim Museum, New York, 2009 Photo: David Heald

© The Solomon R. Guggenheim Foundation, New York



Frank Lloyd Wright: From Within Outward
Model of the Gordon Strong Automobile Objective and Planetarium,
Sugarloaf Mountain, Maryland, 1924–25 (unbuilt)
Model designed and fabricated by Situ Studio, Brooklyn, 2009
© 2008–2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona
Installation view, Solomon R. Guggenheim Museum, New York, 2009
Photo: David Heald
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Installation view, Solomon R. Guggenheim Museum, New York, 2009 Photo: David Heald





Frank Lloyd Wright: From Within Outward Installation view, Solomon R. Guggenheim Museum, New York, 2009 Photo: David Heald © The Solomon R. Guggenheim Foundation, New York



Frank Lloyd Wright: From Within Outward Model of Herbert Jacobs House #1, Madison, Wisconsin, 1936-37 Model designed and fabricated by Situ Studio, Brooklyn, 2009 © 2008–2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona Installation view, Solomon R. Guggenheim Museum, New York, 2009 Photo: David Heald

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Frank Lloyd Wright: From Within Outward Hillside Theater Curtain, Spring Green, Wisconsin, 1952 (fabricated

© 2008–2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona Installation view, Solomon R. Guggenheim Museum, New York, 2009 Photo: David Heald

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Frank Lloyd Wright: From Within Outward

Model of S. C. Johnson & Son, Inc. Administration Building and Research Tower, Racine, Wisconsin, 1936–50

Model designed and fabricated by Kennedy Fabrications Inc., New York, 2009

© 2008–2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona Installation view, Solomon R. Guggenheim Museum, New York, 2009 Photo: David Heald

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Frank Lloyd Wright: From Within Outward Model of Pittsburgh Point Park Civic Center, Pittsburgh, Pennsylvania, 1947 (unbuilt)

Model designed and fabricated by Kennedy Fabrications Inc., New York, 2009

© 2008–2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona Installation view, Solomon R. Guggenheim Museum, New York, 2009 Photo: David Heald

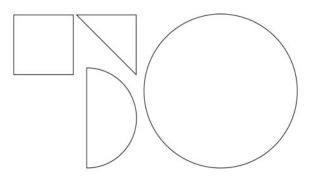
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Frank Lloyd Wright: From Within Outward
Model of the Solomon R. Guggenheim Museum, New York, 1943–59
© 2008–2009 The Frank Lloyd Wright Foundation, Scottsdale, Arizona Installation view, Solomon R. Guggenheim Museum, New York, 2009 Photo: David Heald

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THE FIFTIETH **ANNIVERSARY OF THE GUGGENHEIM MUSEUM**



NEWS

GUGGENHEIM MUSEUM PRESENTS RELEASE SEVEN DECADES OF SHELTERS DESIGNED BY WRIGHT ARCHITECTURE STUDENTS

Exhibition: Learning By Doing

Sackler Center for Arts Education, Venue:

> Solomon R. Guggenheim Museum 1071 Fifth Avenue, New York

Dates: May 15 - August 23, 2009

(NEW YORK, NY—May 15, 2009) – In conjunction with Frank Lloyd Wright: From Within *Outward*, the inaugural exhibition in celebration of the 50th anniversary of the landmark building of the Solomon R. Guggenheim Museum, the Sackler Center for Arts Education at the Guggenheim Museum presents Learning By Doing. This exhibition features a selection of models, drawings, and photographs of twenty shelters designed, built, and lived in over the past seven decades by students of Taliesin, the Frank Lloyd Wright School of Architecture in Arizona and Wisconsin. It also includes a "case study" that documents the full design/construction process of one project from the initial design sketches, to the actual construction, completion, and experience of living in the shelter. Learning By Doing is organized by David van der Leer, Assistant Curator, Architecture and Design, and is on view from May 15-August 23, 2009.

Started more than seventy years ago, the Taliesin Shelter program began with students building simple canvas tents in the style of desert living as experienced by Wright in his Ocatillo Desert Camp (Chandler, Arizona, 1929). Wright and his Taliesin Fellowship decided to build their winter home, Taliesin West, in a valley outside Phoenix in 1937. The fellows initially lived in simple tents similar to those used by local shepherds, which were placed on eight-by-eight-foot wood or concrete bases. Over the years, refinements such as fireplaces, windows, and doors were added with the encouragement of Wright. Designing and building a personal shelter in the desert at Taliesin West or in the hills at Taliesin, Wisconsin is now one of the most significant educational opportunities at the Frank Lloyd Wright School of Architecture—one that is rarely offered at other architecture schools in the United States.



Students participating in the Taliesin Shelter Program are invited to design and build simple structures for sleeping and studying in the desert landscape of Taliesin West in Scottsdale, Arizona, or the pastoral landscape of Taliesin in Spring Green, Wisconsin. The students are encouraged to experiment with materials, creative construction methods, and sponsorships to design and build shelters that are integrated into the landscape as per the teachings of Wright. The process of designing and building a shelter, either by modifying an existing structure or by creating an entirely new one, presents an opportunity for students to experience firsthand many of the issues involved in design, construction, and community responsibility. *Learning By Doing* inspires awareness of the architecture surrounding visitors in their daily lives, and illustrates how learning about space, materials, and details contributes significantly to the appreciation of our everyday environment. All models and drawings of the twenty shelters on view were made by students currently enrolled in the Frank Lloyd Wright School of Architecture.

Learning By Doing is organized by the Sackler Center for Arts Education at the Solomon R. Guggenheim Museum in collaboration with the Frank Lloyd Wright School of Architecture.

Participatory Component

As part of the exhibition, the Sackler Center for Arts Education invites proposals for shelters from the public. In keeping with Frank Lloyd Wright's interest in learning by doing, participants are invited to contribute concepts for a unique shelter. Selected submissions will be integrated into the exhibition which includes shelving for 2- and 3-dimensional proposals. These ideas become part of the exhibition on a rotating basis. To request guidelines and information on submitting proposals, please send an e-mail to education@guggenheim.org.

The Sackler Center for Arts Education at the Guggenheim Museum

Opened to the public in fall of 2001, the Sackler Center for Arts Education serves as a dynamic 21st-century education hub and learning laboratory that offers innovative public programs in the visual, performing, and literary arts. Exploration and experimentation with new technologies is the center's hallmark, which broadens and enriches programs for youth, adults, and families. Artists as well as cultural and academic institutions are valued collaborative partners. An 8,200-square-foot education facility, the Sackler Center comprises Studio Art, Computer, and Multimedia Labs, the New Media Theater, an exhibition gallery, the Resource Center, the Conference Room, and education offices. It also includes the existing Peter B. Lewis Theater, part of Frank Lloyd Wright's original architectural design for the building.

Education Programs

A full schedule of educational programs is being presented under the auspices of the Sackler Center for Arts Education during the run of the exhibition. For updated information regarding ticketed programs, contact the Box Office at 212 423 3587 or visit www.guggenheim.org/education.

VISITOR INFORMATION

Admission: Adults \$18.00, students/seniors (65+) \$15.00, members and children under 12 free. Admission includes audio-guide tour.

Museum Hours: Saturday to Wednesday, 10 a.m. to 5:45 p.m.; Friday, 10 a.m. to 5:45 p.m.; Saturday, 10 a.m. to 7:45 p.m. On Saturdays beginning at 5:45 p.m., the museum hosts Pay What You Wish. Closed Thursday. For general information, call 212 423-3500, or visit www.guggenheim.org.

NEWS RELEASE

May 15, 2009 #1117

FOR FURTHER INFORMATION:

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E-mail: pressoffice@guggenheim.org

For publicity images, go to www.guggenheim.org/pressoffice
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Publicity Images for

Learning By Doing

Solomon R. Guggenheim Museum May 15 – August 23, 2009

Online Photo Service for Press Images

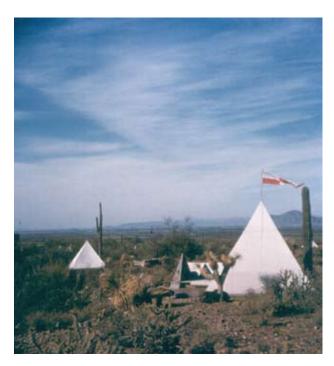
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Frank Lloyd Wright, Tetrahedron Tent, 1937 Taliesin West, Scottsdale, Arizona © The Frank Lloyd Wright Foundation, Scottsdale. Arizona Photo: Frank Lloyd Wright Foundation



John Lautner, Lautner Shelter, 1937
Taliesin West, Scottsdale, Arizona
© The Frank Lloyd Wright Foundation, Scottsdale. Arizona
Photo: Frank Lloyd Wright Foundation



Kamal Amin, Lotus Shelter, 1963 Taliesin West, Scottsdale, Arizona © The Frank Lloyd Wright Foundation, Scottsdale. Arizona Photo: Aris Georges



Bill Shoettker, Tree House Shelter, 1990 Taliesin West, Scottsdale, Arizona © The Frank Lloyd Wright Foundation, Scottsdale. Arizona Photo: Aris Georges



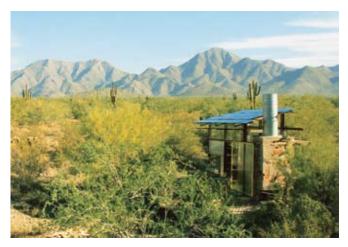
Fatma Elmalimpinar and Fabian Mantel, Hanging Tent, 2001 Taliesin West, Scottsdale, Arizona © The Frank Lloyd Wright Foundation, Scottsdale. Arizona Photo: Aris Georges



Trevor Pan, Three Desert Way, 2006 Taliesin West, Scottsdale, Arizona © The Frank Lloyd Wright Foundation, Scottsdale. Arizona Photo: Aris Georges

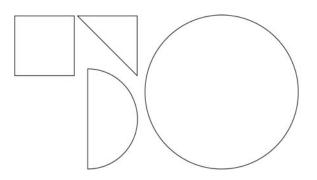


Ryan Hewson, Hewson's Shed, 2009 Taliesin, Spring Green, Wisconsin © The Frank Lloyd Wright Foundation, Scottsdale. Arizona Photo: Aris Georges



Victor Sidy, Desert Perch, 1999 Taliesin West, Scottsdale, Arizona © The Frank Lloyd Wright Foundation, Scottsdale. Arizona Photo: Victor Sidy

THE FIFTIETH ANNIVERSARY OF THE GUGGENHEIM MUSEUM



NEWS RELEASE

GUGGENHEIM MUSEUM MARKS 50TH ANNIVERSARY OF WRIGHT'S BUILDING WITH YEAR OF PROGRAMS CELEBRATING ART, ARCHITECTURE, AND INNOVATION

Highlights Include Premiere of Documentary Film; Frank Lloyd Wright, Vasily Kandinsky, Anish Kapoor, and Tino Sehgal Exhibitions; Free Public and City-wide Events; Live Music Series; New Publications; and Restaurant Opening

(NEW YORK, NY – May 14, 2009) – On May 15, 2009, the Guggenheim Museum inaugurates a year-long celebration of art, architecture, and innovation to mark the 50th anniversary of its landmark building designed by Frank Lloyd Wright. With the opening of the exhibition Frank Lloyd Wright: From Within Outward (May 15-August 23), the Guggenheim kicks-off its anniversary celebration with a wide array of new initiatives and exciting programs that reflect the Guggenheim's far-reaching mission. Planned throughout the year are major exhibitions and programming, including the premiere of a new documentary film on the Guggenheim past and present, a new annual arts awards, a live contemporary music series, and a free day on October 21, the date on which the museum opened its doors exactly 50 years ago. The Guggenheim will also issue a suite of new publications and will launch a new line of retail products, and a reservation-only restaurant offering fine American gastronomy will open in a newly designed space adjoining the museum's rotunda. The anniversary festivities extend across New York City with public events including the Museum Mile Festival in June, a light tribute on the Empire State Building in October, and an ongoing presence on digital billboards in Times Square. Beyond New York, the Guggenheim partners in Abu Dhabi, Berlin, Bilbao, and Venice continue an international celebration with programs in honor of the museum's golden year.

Following is a select list of highlights among the 50th Anniversary programming:

Public Events and City-wide Celebrations

May 15, 2009: *Solomon R. Guggenheim Museum Day*In recognition of the anniversary, this date has been declared *Solomon R. Guggenheim Museum Day* in the City of New York by Mayor Michael R. Bloomberg.

May 16, 2009: Pay-What-You-Wish Moves to Saturday Night
Formerly offered on Fridays, Pay-What-You-Wish hours will be hosted by the Museum on

Saturday evenings from 5:45-7:45 pm.

June 9, 2009: Museum Mile Festival

Cultural Affairs Commissioner Kate Levin cuts the ribbon to officially open the 2009 Museum Mile Festival during Opening Ceremonies hosted at the Solomon R. Guggenheim Museum. The Ribbon Cutting event, beginning at 5:55 pm, will be followed by live music by

Brooklyn-based blues band Tin Pan and a variety of art activities relating to the museum's

50th anniversary.

NEWS RELEASE June 21, 2009: Make Music New York

As part of Make Music New York, a day of free concerts offered across the city to mark the summer solstice, Works & Process at the Guggenheim will present *ORBITS* (1979) by Henry Brant, an American composer of "acoustical spatial music" (1913-2008). This performance of the piece will be the first ever on the East Coast and will be rendered by 80 trombones, an organ, and soprano voices within the Frank Lloyd Wright rotunda.

Summer 2009: Live Music Series: It Came From Brooklyn

It Came From Brooklyn inaugurates a new series of live music concerts in the rotunda. The program will showcase ten bands over the course of five Friday evenings commencing mid-August, with each night featuring a music set by two bands, interspersed with a short reading by a Brooklyn-based writer or actor. The series, taking place within the rotunda, will cast a spotlight on Brooklyn's musical renaissance by providing a platform for a new crop of musicians. The line-up includes bands such as The Walkmen and High Places.

September 17-21, 2009: Performance: Levels of Nothingness

Works & Process at the Guggenheim, celebrating its 25th anniversary together with the Museum's 50th anniversary, will present *Levels of Nothingness*, a commission of a new performance installation by Mexican artist Rafael Lozano-Hemmer. The work is inspired by Kandinsky's influential experimental text "The Yellow Sound," which aspired to create a "total work of art" by applying the abstract expression of shapes and colors to the stage through sound, movement, and new technology.

October 2009: Empire State Building Tribute

On October 21, 2009, the Empire State Building will be lit Guggenheim red in honor of the Guggenheim's 50th birthday. And throughout October, the Empire State Building will feature the museum in the lobby window displays.

October 21, 2009: Free Day!

On October 21, 2009, exactly fifty years after the opening of the museum's historic Fifth Avenue home, the public is invited to celebrate the Guggenheim's golden anniversary with free admission, tours offered in several languages, and a roster of special education programs planned, including many family-friendly activities.

Ongoing: The Guggenheim on Screen at Times Square

30-second announcements that will change throughout the Guggenheim's anniversary year to show highlights of exhibitions on view at the Museum will be screened on the Times Square ² Thomson Reuters outdoor electronic display in Times Square.

Documentary Film

Art, Architecture, and Innovation: Celebrating the Guggenheim Museum

In honor of its 50th Anniversary, the Guggenheim has produced a documentary film on the history of its building, collections, exhibitions, and the development of its international network. The film combines archival materials —including talks given by Solomon Guggenheim and Frank Lloyd Wright—with contemporary footage featuring artists, art historians, architects, architectural historians, and curators. The 27-minute film will be screened regularly as a public program, offered free with museum admission, and will also be presented at the Guggenheim museums in Bilbao, Berlin, Venice, and as part of a 50th anniversary special exhibition program in Abu Dhabi.

NEWS RELEASE

Anniversary Exhibitions

From May 2009 through May 2010, the Guggenheim celebrates the 50th anniversary through rich exhibitions which honor its visionary history and founding collections as well as its dynamic present with programs that uphold the Guggenheim's longstanding tradition of art, architecture, and innovation.

Frank Lloyd Wright: From Within Outward

May 15 – August 23, 2009

Co-organized by the Solomon R. Guggenheim Foundation and the Frank Lloyd Wright Foundation, *Frank Lloyd Wright: From Within Outward* brings together 64 Wright projects, with more than 200 of his drawings.

The Sweeney Decade: Acquisitions at the 1959 Inaugural

June 5 – September 2, 2009

The Sweeney Decade features approximately 30 paintings and sculptures from the Guggenheim's 1959 inaugural exhibition, including works by Eduardo Chillida, Willem de Kooning, Jean Dubuffet, Jackson Pollock, Antoni Tapies, and others.

Kandinsky

September 18, 2009 – January 17, 2010

Organized by the three largest holders of Kandinsky's work—Munich's Lenbachhaus, the Guggenheim Museum, and the Pompidou in Paris—this full-scale retrospective of Kandinsky brings together over 100 paintings and is the first major show of the artist since 1985.

Anish Kapoor: Memory

October 2009 – March 2010

Memory, a major new commission and site-specific installation by Anish Kapoor, challenges the museum's architecture through its improbable scale, measuring 47.6 x 29.4 x 14.7 feet and weighing 24 tons. As the fourteenth commission of the Deutsche Guggenheim in Berlin and the Guggenheim Foundation, the installation presents a new milestone in the artist's career with his use of Cor-Ten steel.

Intervals: Kitty Kraus

October 9, 2009 – January 6, 2010

Conceived to take place in interstitial spaces or beyond the physical confines of the building, *Intervals* is a new contemporary art series designed to reflect the spirit of today's most innovative practices. Berlin-based Kitty Kraus is the second artist invited to create new work for this succession of solo presentations.

Tino Sehgal

February 2010 - March 2010

London-born, Berlin-based artist Tino Sehgal creates "constructed situations" that focus on the fleeting gestures and social subtleties that articulate lived reality, radically dematerializing the art object to create truly ephemeral experiences. Organized as part of the Guggenheim's 50th anniversary year celebrations, *Tino Sehgal* offers the public an opportunity to engage with Frank Lloyd Wright's rotunda as a site for social exchange.

Contemplating the Void: Interventions in the Guggenheim Museum Rotunda (An Anniversary Benefit Event)

February 19, 2010 – May 16, 2010



The Guggenheim has invited approximately 250 artists, architects, and designers to imagine their dream intervention in Frank Lloyd Wright's rotunda. A salon-style installation of two-dimensional renderings of their visionary projects will emphasize the rich and diverse range of inspired proposals, and an accompanying catalogue will include reproductions of all of the submissions.

Haunted: Contemporary Photography/Video/Performance March 2010 – September 2010

Haunted sets out to examine the myriad ways photographic imagery is incorporated into recent art, documenting a widespread obsession with accessing the past, both collective and individual. The exhibition will feature many recent Guggenheim acquisitions, including photography, video, film, and site-specific installations, and will include such artists as Sophie Calle, Tacita Dean, Stan Douglas, Hiroshi Sugimoto, and Jeff Wall, among others.

New from Guggenheim Museum Publications

The Guggenheim: Frank Lloyd Wright and The Making of the Modern Museum

This first-ever book to explore the 16-year construction process behind one of the greatest modern buildings in America will examine the history, design, and construction of Wright's masterwork. Fully illustrated with preliminary drawings, models, and photographs, the book includes three major essays by Hillary Ballon, Neil Levine and Joseph Siry. It is published on the occasion of museum's 50th Anniversary and in association with the Frank Lloyd Wright Foundation.

The Museum of Non-Objective Painting: Hilla Rebay and the Origins of the Solomon R. Guggenheim Museum

Considering the Guggenheim when it was initially known as the Museum of Non-Objective Painting, this volume reveals the museum's complex architectural history and the ambitious exhibition program organized by Hilla Rebay, founding director and curator from 1939 to 1952. The publication presents Rebay's unusual concepts for installation and framing practices in the museum's first location on East 54th Street in midtown Manhattan, and later in a temporary townhouse at 1071 Fifth Avenue. Illustrated with reproductions of architectural drawings, sketches, historical exhibition installation views, photographs, and color plates of artworks, the book includes extensive, previously unpublished archival materials.

I'd Like the Goo-gen-heim

First published in 1970, this timeless introduction to modern art for young readers is back in a new edition, with original text and illustrations by A. C. Hollingsworth. Hollingsworth was an artist and teacher with a special affinity for the iconic architecture of the Guggenheim

Museum, and he produced a series of paintings illustrating its many building stages during its construction in the 1950s. Long out of print, his book was recently discovered at a library sale and reprinted with the approval of his widow.

Guggenheim Museum Collection A to Z

Revised and expanded, this new edition of the Guggenheim Museum's popular guide to its New York collection is a beautifully produced volume, not only a handy overview of the museum's holdings but a concise, engaging primer on 20th-century and early 21st-century art. Organized alphabetically, the book consists of entries on more than 250 of the most important paintings, sculptures, and other artworks in the collection by artists from Marina Abramovic to Gilberto Zorio. Also included are definitions of key terms and concepts of Modern art, from "Action" to "Non-Objective" and beyond.



First Annual Art Awards

On October 29, the Guggenheim inaugurates *Rob Pruitt Presents: The First Annual Art Awards*, a performance-based artwork following the format of a Hollywood awards ceremony at the Solomon R. Guggenheim Museum, produced in association with White Columns. The Art Awards celebrates select individuals, exhibitions, and projects that have made a significant impact on the field of contemporary art during the past year. Winners in eleven categories will be announced during a dinner at the Guggenheim for invited guests followed by an after-party for the award winners, dinner guests, the Guggenheim's Young Collectors Council, and friends.

Global Guggenheim Celebrations

The international network of Guggenheim museums will join in celebrating the anniversary of the New York home through special exhibitions that highlight the strengths of the Guggenheim's holdings in modern through contemporary works.

- In Berlin, the Deutsche Guggenheim will host frequent screenings of the new documentary *Art, Architecture, and Innovation: Celebrating the Guggenheim Museum.*
- In Bilbao, the Guggenheim Museum Bilbao will showcase *From Private to Public: Collections at the Guggenheim* from June 26, 2009 through January 10, 2010, and will also screen the documentary.
- In Venice, the Peggy Guggenheim Collection will present highlighted works from the collection focusing on the postwar years, and will also screen the documentary.

The Guggenheim Museum in New York will present a three-day symposium this winter at the Peter B. Lewis Theater about the Guggenheim Abu Dhabi Museum, an international contemporary art museum designed by architect Frank Gehry, which is scheduled to open in 2012/2013. Leaders from the Guggenheim will be joined at the symposium by scholars, theorists, curators, critics, and artists to discuss some of the cultural and geopolitical issues related to the development of the museum and the emergence of the region as a new cultural hub. The anniversary year will be marked in Abu Dhabi by a screening of the documentary film and by an exhibition with accompanying educational programs, held at Gallery One of the Emirates Palace Hotel.

New Dining at the Museum

Cafe 3 Espresso Bar

Overlooking Central Park and adjacent to the permanent Kandinsky Gallery on level three, Cafe 3 opened this spring and serves sandwiches, specialty pastries, chocolates, coffee, tea, wine and beer.

New Restaurant

This fall, the Guggenheim will open a reservations-only restaurant offering fine American gastronomy in a newly designed space adjoining the museum's rotunda.

50th Anniversary Retail Items



The Guggenheim Museum Store has launched a new line of products featuring iconic images of the Solomon R. Guggenheim Museum designed by Frank Lloyd Wright. Price points range from \$8.95 for a custom mini wall calendar featuring historic images of the building to \$150 for an elegant, steel-cased Guggenheim watch by Bulova, with items such as umbrella, tie, scarf, totebag, notecard set, and lamp by Megara rounding out the offerings. Additionally, a first-ever Guggenheim childrens' line, GuggenheimKids, based on charming illustrations from the newly reprinted *I'd Like the Goo-gen-heim* picture book will include games, a backpack, T shirt, and a create your own card set. The new merchandise will be available at Guggenheim Stores as well as offered on the museum's website.

Special Programs for Members

In celebration of the 50th anniversary, Guggenheim Members are invited to enjoy three Summer Morning Private Views of *Frank Lloyd Wright: From Within Outward*, on June 13, July 11, and August 8, in addition to the members' private evening preview on May 15. Members will also be invited to an exclusive party to celebrate the opening of *Kandinsky*, as well as have the opportunity to buy tickets for an anniversary event at The Four Seasons restaurant on July 15, among other special benefits. More information is available at http://www.guggenheim.org/new-york/membership/.

50th Anniversary Website

As of May 15, complete and up-to-date information on all of the Guggenheim Museum's 50th anniversary programs and activities will be available at www.guggenheim.org/50. In addition, a new, multilingual visitor information guide with information on the architecture and history of the Guggenheim Museum is available for download as a pdf in French, German, Italian, Japanese, and Spanish at www.guggenheim.org/visitorguide.

CALENDAR

- May 15, 2009 Solomon R. Guggenheim Museum Day
- May 15 August 23, 2009 Frank Lloyd Wright: From Within Outward exhibition
- May 15, 2009 Members' Preview of Frank Lloyd Wright: From Within Outward
- May 16, 2009 Pay-What-You-Wish Moves to Saturday Night
- June 5 September 2, 2009 *The Sweeney Decade: Acquisitions at the 1959 Inaugural* exhibition
- June 9, 2009 Museum Mile Festival
- June 13, 2009 Members' Private View of Frank Lloyd Wright: From Within Outward
- June 21, 2009 *ORBITS* performance for Make Music New York
- July 11, 2009 Members' Private View of Frank Lloyd Wright: From Within

Outward

- July 15, 2009 Members' Anniversary Event at The Four Seasons
- Summer 2009 It Came From Brooklyn Live Music Series
- September 17-21, 2009 *Levels of Nothingness* Performance
- September 18, 2009 January 17, 2010 *Kandinsky* exhibition
- August 8, 2009 Members' Private View of Frank Lloyd Wright: From Within Outward
- October 2009 Empire State Building Tribute
- October 2009 March 2010 *Anish Kapoor: Memory* exhibition
- October 9, 2009 January 6, 2010 *Intervals: Kitty Kraus* exhibition
- October 21, 2009 Free Day!
- October 21, 2009 Empire State Building lit Guggenheim red
- October 29, 2009 Rob Pruitt Presents: The First Annual Art Awards
- Winter 2009-2010 Symposium about the Guggenheim Abu Dhabi Museum
- February March 2010 *Tino Sehgal* exhibition
- February 19 May 16, 2010 Contemplating the Void: Interventions in the Guggenheim Museum Rotunda (An Anniversary Benefit Event)
- March September 2010 *Haunted: Contemporary Photography/Video/Performance* exhibition
- Ongoing The Guggenheim on Screen at Times Square
- Ongoing Guggenheim Documentary Film Screenings at Guggenheim Museums
- Ongoing New Guggenheim Publications
- Ongoing Café 3 Espresso Bar
- Ongoing 50th Anniversary Retail Items
- Ongoing 50th Anniversary Website
- Upcoming New Restaurant

VISITOR INFORMATION

Admission: Adults \$18.00, students/seniors (65+) \$15.00, members and children under 12 free. Admission includes audio-guide tour.

Museum Hours: Sunday to Wednesday, 10 a.m. to 5:45 p.m.; Friday, 10 a.m. to 5:45 p.m.; Saturday, 10 a.m. to 7:45 p.m. On Saturdays beginning at 5:45 p.m., the museum hosts Pay What You Wish. Closed Thursday.

Exhibition dates may be subject to change.

#1116 May 14, 2009

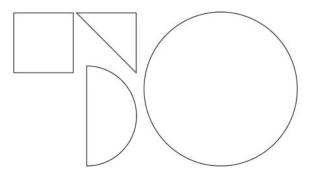
FOR ADDITIONAL INFORMATION CONTACT:

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THE FIFTIETH ANNIVERSARY OF THE GUGGENHEIM MUSEUM



ADVANCE SCHEDULE OF EXHIBITIONS Through Fall 2010

Current Exhibitions

JULIETA ARANDA: INTERVALS April 10–July 19, 2009

Fast-paced and modest in scale, *Intervals* is an experimental new series designed to reflect the spirit of young and emerging artists. Conceived to take place in the interstices of the museum's exhibition spaces or beyond the spatial confines of the building, the program will invite a diverse range of artists to create new work for a succession of one-person shows. Julieta Aranda will inaugurate the program with an installation that investigates the theme of time.

FRANK LLOYD WRIGHT: FROM WITHIN OUTWARD May 15-August 23, 2009

Fifty years after the completion of Frank Lloyd Wright's most iconic work, the Solomon R. Guggenheim Museum and the Frank Lloyd Wright Foundation have partnered to develop Frank Lloyd Wright: From Within Outward, an original exhibition which examines Wright's concepts of space and its impact upon the organization of modern life, highlighting the Guggenheim's famed spiral as a culmination of the continuous spatial experiences that defined Wright's 70-year career. The exhibition explores how Wright's forms, designed from within outward, showcase the positive effects that architecture can exert on the human psyche. Through the presentation of over eighty of Wright's projects, from privately commissioned homes to office, civic and government buildings to religious and performance spaces as well as unrealized urban megastructures, the exhibition elucidates his visionary projection of the modern lifestyle—initiating open, communal spaces and stimulating social exchange. It also examines his ability to organically unite people, buildings, and nature in physical and spiritual harmony. Frank Lloyd Wright: From Within Outward will be presented through a range of media including over 200 original drawings, newly commissioned and historic models, one-to-one scale replicas, newly created video and digital renderings, photography, and ephemera such as correspondence and blueprints. The curatorial team includes Thomas Krens, Senior Advisor of International Affairs for the Solomon R. Guggenheim Foundation, and David van der Leer, Assistant Curator of Architecture and Design for the Solomon R. Guggenheim Museum, in collaboration with Philip Allsopp, President and CEO of the Frank Lloyd Wright Foundation; Bruce Brooks Pfeiffer, Director of the Frank Lloyd Wright Archives; Oskar Muñoz, Assistant Director of the Frank Lloyd

Wright Archives; and Margo Stipe, Curator and Registrar of Collections of the Frank Lloyd Wright Archives.

THE SWEENEY DECADE: ACQUISITIONS AT THE 1959 INAUGURAL June 5-September 2, 2009

The Guggenheim's 1959 inaugural exhibition featured highlights from the museum's classical collection as well a significant group of works from the 1950s, then newly collected by Director James Johnson Sweeney. Drawn from the contemporary works acquired during Sweeney's tenure from 1952-60, this presentation includes examples of international post-WWII trends in abstraction including Abstract Expressionism, CoBrA, Taschisme, and L'Art Informel, by artists Karel Appel, Alberto Burri, Eduardo Chillida, Willem de Kooning, Jean Dubuffet, Jimmy Ernst, Jackson Pollock, Pierre Soulages, Antoni Tapies, and others. The exhibition is organized by Tracey Bashkoff, Associate Curator for Exhibitions and Collections, Solomon R. Guggenheim Museum.

Upcoming Exhibitions

KANDINSKY

September 18, 2009-January 13, 2010

No other artist epitomizes the character of the Guggenheim quite like Vasily Kandinsky—his history is closely entwined with the history of the museum and his work has been collected in-depth for the museum's permanent collection since its founding. Presented to coincide with the fiftieth anniversary of the Guggenheim Museum, this full-scale retrospective of Kandinsky's oeuvre is the first in the United States since 1985, when the Guggenheim completed its trio of groundbreaking exhibitions on the artist's life and work in Munich, Russia, and Paris. This presentation of more than 100 paintings brings together works from the three partner institutions that own the greatest concentration of the artist's work in the world: the Guggenheim, Centre Georges Pompidou, Paris, and Städtische Galerie im Lenbachhaus, Munich—as well as significant loans from private and public holdings. Kandinsky offers a chronological survey of the artist's work through a selection of his most important canvases, including examples from his series of *Improvisations*, *Impressions* and Compositions, and presents a reexamination of the geographically and time-based periods traditionally applied to his work. The unprecedented collaborative efforts of the Guggenheim, Pompidou, and Lenbachhaus have brought together works that rarely travel and offer new contexts and comparisons for those works that have been apart. The exhibition is organized by Tracey Bashkoff, Associate Curator for Exhibitions and Collections, Solomon R. Guggenheim Museum.

INTERVALS: KITTY KRAUS

October 9, 2009-January 6, 2010

Conceived to take place in interstitial spaces or beyond the physical confines of the building, *Intervals* is a new contemporary art series designed to reflect the spirit of today's most innovative practices. Berlin-based Kitty Kraus is the second artist invited to create new work for this succession of solo presentations.

ANISH KAPOOR: MEMORY

October 21, 2009-March 28, 2010

With the inauguration of the Deutsche Guggenheim in 1997, the Solomon R. Guggenheim Foundation and Deutsche Bank launched a unique and ambitious program of contemporary art commissions that has enabled the Guggenheim to act as a catalyst for artistic production. *Anish Kapoor: Memory* is the fourteenth commission project to be completed since the program's inception and is the Guggenheim Foundation's first collaboration with the artist. The commission will travel to New York after its Berlin debut, demonstrating

Kapoor's ability to create a site-specific work that engages with two very different exhibition scenarios. Anish Kapoor was born in 1954 in Bombay, India. He has lived in London since the early 1970s and quickly rose to prominence in the 1980s. Best known for his explorations of "the void", and for his use of color and scale, he has redefined contemporary sculpture since then. *Memory* is a remarkable new work in industrial Cor-Ten steel that transforms the galleries through shifts in physical, mental, and architectural scale. Curated by Sandhini Poddar, Assistant Curator of Asian Art, Solomon R. Guggenheim Museum.

TINO SEHGAL

January 29, 2010-March 10, 2010

London-born, Berlin-based artist Tino Sehgal creates "constructed situations" that focus on the fleeting gestures and social subtleties that articulate lived reality, radically dematerializing the art object to create truly ephemeral experiences. Organized as part of the Guggenheim's 50th anniversary year celebrations, *Tino Sehgal* offers the public an opportunity to engage with Frank Lloyd Wright's rotunda as a site for social exchange.

CONTEMPLATING THE VOID: INTERVENTIONS IN THE GUGGENHEIM MUSEUM ROTUNDA (AN ANNIVERSARY BENEFIT EVENT) February 2010–May 2010

This exhibition celebrates the catalytic power of the museum's spiraling Frank Lloyd Wright rotunda on the occasion of the building's 50th Anniversary. Since its opening in 1959, the museum has served as an inspiration for invention, challenging artists and architects to react to its eccentric, organic design. The central void of the rotunda has elicited many unique and innovative responses over the years, which have been manifested in both site-specific solo shows and memorable exhibition designs. With that history in mind, the Guggenheim invited approximately 250 artists, architects and designers to imagine their dream intervention in the space. The exhibition will feature their two-dimensional renderings of these visionary projects in a salon-style installation that will emphasize the rich and diverse range of inspired proposals. An accompanying catalogue, which reproduces all the submissions, will include essays by the exhibition's curators: Nancy Spector, Chief Curator, and David Van Der Leer, Assistant Curator of Architecture and Design.

HAUNTED: CONTEMPORARY PHOTOGRAPHY/VIDEO/PERFORMANCE March 2010–September 2010

Much contemporary photography and video seems to be haunted by the past, by the history of art, by ghostly apparitions that are reanimated in reproductive media, as well as in live performance and the virtual world. By utilizing stylistic devices, subject matter, and technologies that are dated, passé, or quasi-extinct, this art embodies a melancholic longing for an otherwise unrecuperable past. Haunted sets out to examine the myriad ways photographic imagery is incorporated into recent art, in the process underscoring the unique power of reproductive media, and documenting a widespread contemporary obsession with accessing the past, both collective and individual. The works included in the exhibition will range from individual photographs, photographic series and installations, to sculptures and paintings that incorporate photographic elements, to video — both on monitors and projected — as well as film, performance and site-specific installations. Drawn primarily from the collection of the Guggenheim Museum, *Haunted* will feature recent acquisitions, along with key loans. Included in the show will be such artists as Marina Abramovic, Sophie Calle, Tacita Dean, Gregory Crewdson, Stan Douglas, Nan Goldin, Felix Gonzalez-Torres, Roni Horn, Isaac Julien, Zoe Leonard, Richard Prince, Cindy Sherman, Hiroshi Sugimoto, and Jeff Wall.

Ongoing Exhibitions

THE THANNHAUSER COLLECTION

The newly restored Thannhauser Gallery reopened to the public with a selection of canvases, works on paper, and sculpture bequeathed to the museum by the important art dealer and collector Justin K. Thannhauser (1892-1976). Representing the earliest works in the museum's collection, the Thannhauser holdings include significant works by Paul Cézanne, Edgar Degas, Paul Gauguin, Édouard Manet, Claude Monet, Pablo Picasso, Camille Pissarro, and Vincent Van Gogh. Thannhauser's commitment to supporting the early careers of such artists as Vasily Kandinsky, Paul Klee, and Franz Marc, and to educating the public about modern art, paralleled the vision of the Guggenheim Foundation's originator, Solomon R. Guggenheim. Among the works he gave are such incomparable masterpieces as Van Gogh's *Mountains at Saint-Rémy (Montagnes à Saint-Rémy*, July 1889), Manet's *Before the Mirror (Devant la glace*, 1876), and close to thirty paintings and drawings by Picasso, including his seminal works *Le Moulin de la Galette* (autumn 1900), and *Woman Ironing (La Repasseuse*, spring 1904). This reinstallation of more than thirty works of the Thannhauser Collection offers visitors the opportunity to reacquaint themselves with some of the iconic images that comprise this celebrated collection.

KANDINSKY AND EXPRESSIONIST PAINTING BEFORE WORLD WAR I

The work of Post-Impressionists, such as Paul Gauguin and Vincent van Gogh, Henri Matisse and the Fauves, and the Cubists in Paris, all informed the development of Expressionist art in the years immediately preceding World War I. From Vasily Kandinsky to Ernst Ludwig Kirchner, artists who came to be associated with Expressionism sought to convey the communicative force of color through vibrantly hued canvases and bold forms. This exhibition highlights the work of Kandinsky, an artist who has been closely linked to the history of the Solomon R. Guggenheim Museum and to whom this gallery is dedicated. The connections among these different artists were severed with the 1914 outbreak of World War I. Nonetheless, the postwar period saw the reunion of Kandinsky, Klee, and Jawlensky, who together with Lyonel Feininger formed the Blue Four group in the United States. It was then that these artists were able to pursue their color theories with renewed vigor.

VISITOR INFORMATION

Admission: Adults \$18.00, students/seniors (65+) \$15.00, members and children under 12 free. Admission includes audio guide tour.

Museum Hours: Saturday to Wednesday, 10 a.m. to 5:45 p.m.; Friday, 10 a.m. to 5:45 p.m.; Saturday, 10 a.m. to 7:45 p.m. On Saturdays beginning at 5:45 p.m., the museum hosts Pay What You Wish. Closed Thursday. For general information call 212 423 3500, or visit www.guggenheim.org.

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